



Wisconsin - Cranberries

Wisconsin Field Office P.O. Box 8934 · Madison, WI 53708-8934
(608) 224-4848 · (608) 224-4855 FAX · www.nass.usda.gov/wi E-mail: nass-wi@nass.usda.gov
Cooperating with the Wisconsin Department of Agriculture, Trade and Consumer Protection

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Cranberry Production Up 10 Percent Nationally

The forecast for Wisconsin's 2011 cranberry crop is 4.30 million barrels, up 9 percent from last year. If realized, this will be the second largest production level on record for Wisconsin. According to reports, the cool spring did not damage the crop, but will prolong this year's growing season. Water, sunlight, and heat have been ample in recent weeks and the crop is starting to catch up with normal progress. There were a few reports of isolated hail and winter damage.

U.S. cranberry production is forecast at 7.50 million barrels, up 10 percent from 2010. If realized, this will be the second largest production on record. Wisconsin, the largest producer, is expected to grow 57 percent of the national crop in 2011.

The second largest producing state, Massachusetts, is forecast to produce 2.1 million barrels in 2011. This is 11 percent higher than last year. Growers in Massachusetts reported that favorable weather conditions during June and the first half of July aided pollination. New Jersey is anticipating a cranberry crop of 540,000 barrels, down 4 percent from 2010. Despite the crop being reported as in good condition growers expressed concern of potential sun scalding of fruit due to above normal temperatures. Oregon is forecast to produce 385,000 barrels in 2011, up 33 percent from 2010.

The growing season was delayed by a cool spring, but recent favorable weather conditions have improved crop development. The Washington cranberry crop is forecast at 173,000 barrels, an increase of 60 percent from last year's poor growing season.

**Cranberry Production
2009-2010 and Forecasted 2011**

State	2009	2010	2011
	Barrels 1/		
WI	3,950,000	3,960,000	4,300,000
MA	1,817,000	1,891,000	2,100,000
NJ	555,000	562,000	540,000
OR	430,000	290,000	385,000
WA	161,000	108,000	173,000
US	6,913,000	6,811,000	7,498,000

1/A barrel weighs 100 lbs. Source: USDA, NASS, WI FO